



SCOTT WEIMER

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CAREER PROFILE

- Current SENIOR FRONT-END DEVELOPMENT ninja with more than fifteen years experience in technology and a broad technical skillset that includes expertise in BOOTSTRAP, DRUPAL, 508 ACCESSIBILITY, HTML5, CSS3, JQUERY, JAVASCRIPT, PHOTOSHOP and more.
- Previous radio broadcast veteran and seasoned social media, marketing and management professional with over twenty-five years of experience in broadcast media.
- Exceptional thought leader adept in analyzing customer needs, developing solutions, building strong team dynamics, and establishing solid processes.
- Self-driven soldier, ego-free team player and obsessive self-learner with extensive skill set and solid portfolio.
- Effective problem solver with winning history in introducing open source and technology solutions that maximized profit and efficiency.
- Talented communicator with outstanding brainstorming and presentation skills.

CAREER HIGHLIGHTS

- Organized and built core STYLE GUIDES and FRONT-END FUNCTIONALITY, COMMON INPUT and VALIDATION FUNCTIONALITY, re-usable ALERT MESSAGING, and more for three different properties for a major federal agency. This allowed the team to deliver consistent results at a quicker pace.
- Analyzed and developed CUSTOMIZED / RE-USABLE JQUERY COMPONENTS that were 508 COMPLIANT and allowed a major government agency's online property to achieve and maintain accessibility compliance.
- Managed social marketing campaigns for a major e-commerce brand that were picked up by top syndicated media sources like USA TODAY, REUTERS and more.
- Broadened an international media company's global exposure by directing worldwide coverage of major events such as Live 8 and Live Earth, New Orleans Jazz Festival, Virgin Mobile Festival, The Brit Awards, and more.
- Increased user engagement by developing Satellite Radio's largest online multi-media archive of on-demand interviews, performances, photos and videos.
- Grew a major e-commerce brand by launching, directing, and producing a weekly podcast that attracted thousands of online subscribers.
- Saved a media company a projected \$500,000 by using open-source solutions to develop a multi-channel network of websites.
- Reduced budget by nearly \$200,000 on out-sourced business applications by customizing them in-house using DRUPAL CMS.

WORK EXPERIENCE

- **2012-Present:** Senior Front End Developer @ ICF Olson • Richmond VA
- **2007-Present:** Freelance Web Media Consultant @ WHY? Media • Richmond VA
- **2009-2011:** Executive Vice President @ Snow Companies • Williamsburg VA
- **2008-2009:** Manager Online Community @ Circuit City • Richmond VA
- **2005-2008:** Director Web Media @ WorldSpace/XM • Washington DC
- **2004-2005:** Program Director @ Cox Radio/WKLR-FM • Richmond VA
- **2002-2004:** Program Director @ Cox Radio/WEFX-FM • Norwalk CT
- **2000-2002:** Program Director @ WorldSpace/XM • Washington DC
- **1997-2000:** Assistant Program Director @ Bowers Radio/WCLG-FM • Morgantown WV

SECONDARY EDUCATION

West Virginia University
 Morgantown WV
 English and Psychology

WORKSKILLS

HTML5	★★★★★
CSS3	★★★★★
SASS	★★★★
Responsive	★★★★
Bootstrap	★★★★
Polymer	★★★★
Javascript	★★★★
Jquery	★★★★★
Angular2	★★★
AJAX	★★★★
508 Comp	★★★★
Browser Comp	★★★★
Drupal	★★★★
PHP	★★★
Photoshop	★★★★
JIRA	★★★★
SVN	★★★
GIT	★★★★
Command Line	★★★
Web Analytics	★★★

SOCIAL MEDIA

- 🐦 askwhymedia.com/twitter
- 🌐 askwhymedia.com/linkedin
- 💬 askwhymedia.com/skype
- 🔗 askwhymedia.com/github
- 📄 askwhymedia.com/resume
- 📄 askwhymedia.com/resumePDF
- 🏠 askwhymedia.com

LEARNINGS

- ✓ Member of drupal.org since 2006.
- ✓ Attended DrupalCon DC in 2009.
- ✓ Attended DrupalCon San Francisco in 2010.
- ✓ Completed Bruce Clay SEO Training.
- ✓ Completed SAFe Scrum XP Scaled Agile Training.